



EDUCATION

2005 - 2007

University of South Florida / St. Petersburg
BFA Graphic Design

1994 - 1998

University of Florida
BFA Fine Arts - Sculpture

CONTACT

727.644.0124
greg@greg-francis.com

PORTFOLIO

www.greg-francis.com

SOCIAL MEDIA

Instagram: [greg.francis.creative](https://www.instagram.com/greg.francis.creative)
LinkedIn: www.linkedin.com/in/greg-francis-creative/

SKILLS

Adobe XD - Photoshop
Illustrator - InDesign
HTML / CSS - PowerPoint

WORK EXPERIENCE

TD SYNnex

2020 - PRESENT | SENIOR GRAPHIC DESIGNER

- Corporate brand development and execution
- Web site design using Adobe XD
- Web experience design/development with no-code content creation platform
- Creation of graphics for social media, email marketing, and online media
- Event theme concepting and collateral material design
- Creation of print and digital sales collateral
- Development and maintenance of design production templates

FREELANCE

2018 - 2020 | GRAPHIC DESIGNER

- Created PowerPoint presentations and sales support/corporate training collateral
- Developed small business branding
- Styled and maintained WordPress blogs

DABBL APP

2017 - 2018 | GRAPHIC DESIGNER

- Designed and produced sales and marketing materials
- Created custom in-app consumer experiences for national brands
- Designed and maintained company website

TRIAD RETAIL MEDIA

2014 - 2017 | ASSOCIATE ART DIRECTOR

- Worked closely with internal and external publisher marketing teams to develop online media programs
- Oversaw the execution of online media programs from initial concept to live push
- Worked directly with publisher creative teams to develop on-site creative standards and implementation processes
- Trained and supervised direct reports

2011 - 2014 | SENIOR DESIGNER

- Worked directly with suppliers to develop concepts for online media programs
- Designed and produced all creative components, including media placements and brand micro sites (Flash/HTML/CSS)

2008 - 2011 | PRODUCTION DESIGNER

- Supported sales teams through design of sales sheets, rate cards, mock-ups, pitch decks, etc.